



NEW PRODUCTS

Sàfilo has launched the **Gucci Diamantissima** capsule collection. The temple features the criss-cross motif in a gold-plated three-dimensional version. This frame is inspired by the Diamante Canvas, an exclusive fabric design created in the mid-1930s, and tied to Gucci's storied legacy. www.safilo.com

Toxic brand's new **I Connect** collection, by **Opticaset**, is now available. These sunglasses are unique in that they contain a comfortable lightweight Bluetooth device. www.opticasetinc.com

20/20 Accessory Source has introduced the "Flash" LED reading glasses, their first **Optical Only** product. These glasses provide extra light for reading in various lighting conditions. They can be acquired through a special offer that provides a 20% discount on the second pair and an extra set of batteries for each pair. www.2020as.com

Volte Face taps into the glitter trend, tracked on the *Haute Couture* fashion shows this year. The new Doris, Diva and Daisy models, by designer **Fabienne Coudray-Meisel**, feature gold metal inserts. www.volteface.com

The **J.F. Rey** line introduces a new design, the JF2627, inspired by the purest Hipster vintage style. It can be worn as either an optical or a sunglass frame, with its titanium clip-on fitted with REVO lenses. The frame is made from slim stainless steel. www.jfrey.fr

The **will.i.am** collection, by **Allison**, will officially be launched in September. Called **ill.i**, it is the result of a partnership between **The Black Eyed Peas** singer and his friend, designer **George Gorrow**. The sunglasses for men include round metal models, acetate square frames, and angular metal styles with temple inserts. The sunglasses for women are oversize cat-eye acetate frames with round lenses. Finally, the optical styles include round thin frames and translucent square acetate frames. <http://ill.i.am>



PROMOTIONS

Menicon America Inc. has launched a fall promotion. Eyecare professionals who purchase a case of 12 **Solocare** units (2 x 360 ml) will receive an additional case at no charge. The program is being offered through November 30, 2014. To place an order, contact **Aurium Pharma** by phone at 1.877.728.7486, fax at 1.905.669.0781 or email at solocare@aurium.ca.

The news items identified with  were covered more in-depth on the ClipInfo Portal, www.clipinfo.ca

Top Vision has played around for years with the idea of phasing out the TXT columns (distributed by **Spaceline Cables & Rod Systems**), as new models have emerged to replace them, but the continued success of the existing product has forced the company to change its mind. It is therefore introducing an improved version of the old product that is more elegant, easier to use and better adapted to frames with a large nose bridge. The company has also replaced the electronic system with the new system that has been installed on the new columns. www.spacelinecables.com

ClearVision has added several new products to the **BCBGMaxazria**, **Ellen Tracy**, and **Marc Ecko Cut & Sew** lines. **BCBGMaxazria** is celebrating 25 years of fashion for women with thin acetate and flat metal frames that feature "colour block" inspired by the clothing collection. **Ellen Tracy** is launching five new styles, including the collection's second Global Fit model, Dubai. Finally, **Marc Ecko Cut & Sew** is introducing four new styles to its collection, combining retro and modern designs. All the models are distributed in Canada by Centennial. www.cvoptical.com

Tokyo Tom, distributed in Canada by **RKG Eyewear**, has introduced five new men's and five new women's styles. Manufactured with TR90 memory plastic for the fronts and ultra-thin metal for the temples, this collection is lightweight. All the frames feature the brand's signature, in Japanese characters, on the temple. www.rkgeyewear.com

The new women's **Rhythm Glitter** collection by **Okia** features an iridescent design, the result of a combination of non-delaminated sparkling foils. Each foil can be matched with any kind of colour or graphic made with the patented HDA® technology. www.okia.com

Modern Optical International has introduced five new models (A359-63) to its **Modern Art** fall collection. The A359 has a round cat-eye front with a slight emphasis on the eyebrows. The slim silver or gold temples complete this retro frame. The A362 features gemstone accents. www.modernoptical.com

Prodesign Denmark has launched the 4709-12 models in the **Fourth Dimension** collection. These frames have a bulky retro look and introduce some stunning combinations in both colour and structure. www.prodesigndenmark.com



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